



## FOR IMMEDIATE RELEASE

### Launch of new urban arts showcase

*Creative entrepreneur introduces new monthly series for urban performance artists*

FLY POETS SOCIETY will launch a monthly competition showcase titled R.A.P.S.Ody on February 28, 2015. The Flava Factory will be home to the show, and promises to be a lighthouse for urban performing artists looking to sharpen their skills, share and network within the arts scene.

R.A.P.S.Ody will provide urban artists a venue to express their artistry in a classic Hip hop format called a cypher. Created and hosted by international spoken word poet and local rapper Jamaal Jackson Rogers, artists of all calibres can sign up to perform two rounds of rhythm, acapella, poetry and song. The show starts with the “open cypher”, giving audience and participants a chance to freestyle their skills in a non-competitive format and is followed by the competition showcase. Competitors may perform original dance, free verse, beatbox, spoken word or rap, and R&B songs using instrumentals owned by the artist or borrowed. The audience votes for three contestants to advance to the second (final) round; the final round winner is crowned by audience applause and receives a cash prize. A resident DJ will orchestrate music for the event while a local feature artist breaks up the rounds with a mini set performance.

FLY POETS SOCIETY (FPS) is an organization whose mission is to provide the nation’s capital with creative events and productions that contribute to the growing urban arts scene; R.A.P.S.Ody is the first of many shows that FPS plans to release in 2015. The Flava Factory, located on 1076 Wellington St. W, is Ottawa’s only urban dance studio and has been the staple venue for dancers in the city to workshop and study the art of dance. Combing the right venue and the necessary outlet, R.A.P.S.Ody uses the phrase, “celebrate, educate, elevate” as their slogan, and strives to be a series that urban performers and their followers can participate in and appreciate.

Urban talent looking to perform should arrive at 6:00pm to sign up at the door.

Visit [www.justjamaalthepoet.com](http://www.justjamaalthepoet.com) OR [www.facebook.com/flypoetsociety](https://www.facebook.com/flypoetsociety)

Address: 1884 Merivale Rd, Unit 16, Ottawa, ON K2G 1E6

Tel: 613-986-5526

Email: [info@justjamaalthepoet.com](mailto:info@justjamaalthepoet.com)

Twitter: @JustJamaalPoet

###